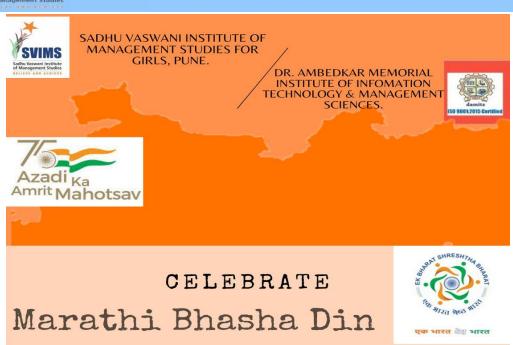


SADHU VASWANI INSTITUTE OF MANAGEMENT STUDIES FOR GIRLS



लाभले आम्हास भाग्य बोलतो मराठी।

Date :- Saturday 26th Feb 2022

Time :-11.30 to 12.30

Platform:- Ms teams

REPORT ON

Marathi Bhasha Din 26th February 2022

EVENT DETAILS

Event Type	Marathi Bhasha Din
Description	AKAM – EBSB
Day & Date	Saturday, 26 February 2022
Time	11.30 am
Venue	Online
Platform and	https://teams.microsoft.com/l/meetup-
link	join/19%3ameeting_NjQ1YjJkM2UtY2U0Yy00OGRmLTk2ZDgt
	NDFhMjBkNDM4MzUy%40thread.v2/0?context=%7b%22Tid
	%22%3a%224b3e1dad-6ba8-4747-8577-
	1af9e5a6db67%22%2c%22Oid%22%3a%22d9b65db9-78f5-
	4114-9999-f8023d35c7a0%22%7d
Video	https://svimspuneedu-
Recording	my.sharepoint.com/:v:/g/personal/vaishalipatil_svims-
	pune_edu_in/Eakj2ixC5BZAoRW25gpC35YBKlkY7B-
	CcEL3JsJUNMT3mA

CONCEPT OF THE PROGRAM

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of progressive Independent India. Through Azadi Ka Amrit Mahotsav, India is celebrating the glorious history of it's people, culture and achievements. It is an embodiment of all that is progressive about India's socio-cultural, political and economic identity. Under this Ek Bharat Shreshtha Bharat programme has been selected for Iconic Activity during February 2022.

In this context, we have partnered with Dr. Ambedkar Memorial Institute of Information Technology & Management Sciences, Rourkela, Odisha to jointly organize various events showcasing the culture and heritage of India.

The Third event that is being organized under AKAM – EBSB is Marathi Bhasha Din

OBJECTIVES

To promote, recognize and honor the greatness of Marathi literature among the students of SVIMS and DAMITS.

PROGRAM DETAILS

11:30AM	Introduction of the Program
11.31AM	Student Performances
12:25 PM	Vote of Thanks

EXECUTIVE SUMMARY

With almost 90 million speakers worldwide, Marathi is the 15th most commonly spoken language in the world. The *Marathi Bhasha Din* is a day marked to celebrate the heritage of Marathi - also marked in honor of Kusumagraj or VV Shirwadkar, a noted Marathi playwright. It is celebrated every year on February 27 to honor the birth anniversary of Shri. Vishnu Vaman Shirwadkar, who was popularly known as 'Kusumagraj'.

Shri. Shirwadkar was an eminent Marathi poet, playwright, novelist, short story writer, and humanist. He wrote a lot about freedom, justice, and social evils like poverty. He wrote 16 volumes of poems, three novels, eight volumes of short stories, seven volumes of essays, and 18 plays and six one-act play.

Sadhu Vaswani Institute of Management Studies for Girls (SVIMS) and Dr. Ambedkar Memorial Institute of Information Technology & Management Sciences (DAMITS), celebrated the day through various cultural performances, to celebrate the rich and vibrant literature available on Marathi language.

The program commenced with the Welcome Address by Ms. Vaishali Patil, Asst Prof, SVIMS.

There was overwhelming and wholehearted participation from the students of both the colleges, wherein their performance focused on:

Lavani

• Lavani is a genre of music popular in Maharashtra, India. Lavani is a combination of traditional song and dance, which is particularly performed to the beats of Dholki, a percussion instrument. Lavani is noted for its powerful rhythm.

Ukhana

• At the time of marriage, every girl becomes sad as she leaves her maternal home and is all set to enter the home of her in-laws. To lighten this atmosphere, in Maharashtrian culture, at the time of marriage the bride says the name of her husband using a poetic verse.

Kakad Aarti

• It refers to the soulful song that is sung at the crack of dawn to mark the beginning of day.

Gondhal

• Gondhali is a community in Maharashtra, India. Their occupation is to sing songs of the Goddesses and Gods of Maharashtra preaching them for mythogical reasons like mannat or kasam after accomplishment. ... This singing and dancing in front of the God is called Gondhal and people who do Gondhal are called Gondhali.

Following students from SVIMS gave various performances to mark the occasion:

- **1.** Opening Video: Rutuja Parkhi, Isha Khnadekar, Nandini Verma, Rajsee Sarwate
- 2. Speech in Marathi: Ms. Sayali Kawade
- 3. Lavani: Ms. Salomi Gore
- 4. Ukhana: Ms. Shradha Shinde
- 5. Lavani: Ms. Rutuja Thorat
- 6. Speech in Marathi: Ms. Kanizfatema Khan
- 7. Ukhana: Ms. Neelam Chavan
- 8. Kakad Arati: Ms. Shradha Yadav
- 9. Gondhal: Ms. Vipashyana Sonawane
- 10. Ukhana: Ms. Hemak Naik
- 11. Song: Ms. Anuja Jagdale

The students from DAMITS presented a role play and dance performance on this occasion. The participants of Role Play were:

- 1. Mr. Debashish Dey
- 2. Ms. Priyanka Nayak
- 3. Ms. Pooja Barik
- 4. Ms. Sabnam Parween
- 5. Mr. Amit Pal
- 6. Mr. Shiva Tanty
- 7. Ms. Aspriha Raj
- 8. Ms. Snehalata Baitha
- 9. Ms. Shaista
- 10. Mr. Nalli Anirudh Raj
- 11. Ms. Kalpalata Gauda
- 12. Ms. Nibedita Meher
- 13. Mr. Debendra Badaik
- 14. Ms. Damini Majhi
- 15. Mr. Nitesh Tirkey

The dance performance on popular Marathi numbers were given by

Ms. Shaista S – Solo Dance

Ms. Subhalaxmi Jena & Ms. Shaista S - Group Dance

Lastly Mr. Amit Pal sang a Marathi song that was beautifully interspersed with its translation.

The enthusiastic participation of 129 students and faculty made this event a memorable one.

Marathi Bhasha Din-2022

Annexure

